

# About this exhibition

## Soka Gakkai International



SGI members in Malaysia engage in a clean-up activity

**Soka Gakkai International (SGI)** is a socially engaged Buddhist network which promotes peace, culture and education, with over 12 million members around the world.

The “Seeds of Hope” exhibition was created by SGI in partnership with the Earth Charter International as a resource for the UN Decade of Education for Sustainable

Development (2005-14). The **“Learn, Reflect, Empower”** formula used in this exhibition was introduced by SGI President Daisaku Ikeda in a proposal on education for sustainable development for the World Summit on Sustainable Development in 2002.

SGI’s activities in the field of sustainability are underpinned by its Buddhist philosophy which stresses interconnectedness and the inseparability of life and its environment.

SGI-Brazil’s **Amazon Ecological Conservation Center** is engaged in reforestation, environmental education, protection of endangered

species and creating a seed bank for Amazonian trees.

The concept of **“human revolution,”** whereby a positive change within the life of a single individual can spark a process of global change, is central to SGI’s philosophy of empowerment and social contribution.

[www.sgi.org](http://www.sgi.org)



Learning about reforestation at the Amazon Ecological Conservation Center

“ A great human revolution in just a single individual will help achieve a change in the destiny of a nation and, further, will enable a change in the destiny of all **humankind.** ”



**Daisaku Ikeda**  
SGI President

## The Earth Charter International

The **Earth Charter** is a declaration of values and principles for building a just, sustainable and peaceful global society. It was launched in 2000 and has now been endorsed by UNESCO, several national and local governments, numerous conservation organizations, faith groups, businesses and individuals.

The Earth Charter Initiative is a network of individuals and groups actively promoting the Earth Charter in more than 70 countries.

[www.earthcharterinaction.org](http://www.earthcharterinaction.org)



ENDANGERED ANIMALS

### **GOLDEN LION TAMARIN**

The Golden Lion Tamarin lives in the coastal forest of Brazil. Fathers raise the young and carry them on their backs. Tamarin young are usually twins.

PHOTO: ANUP SHAH/GETTY IMAGES



ROB HENDRY

At an Earth Charter Community Summit, Washington DC

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# EMPOWER